



What's in a Chamber Membership for you?

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Middletown, RI 02842

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Dollars & Sense

Membership Directory & Community Guide

FREE listing by company name and business categories. Thousands of directories are distributed to member companies and their employees. Directories are also included in the Chamber's Relocation Packet which is mailed out to hundreds of business and residential inquiries.

VALUE = \$360

Compare to six classified ads in your local newspaper.

www.NewportChamber.com

FREE listing, cross-referenced by business categories and linked to individual member sites. Viewed by thousands of potential customers generating sales or brand recognition. www.NewportChamber.com averages 10,000 hits per day.

VALUE = \$450

Compare to three 1/16 page display ads in your local newspaper.

Networking Events

Over a dozen networking events, including monthly Business After Hours, averaging 200 plus members. Events include complimentary wine, beer and hors d'oeuvres, doorprizes and a promotional table for members' company information.

VALUE = \$200

Equal to one glass of wine and an appetizer per month.

Member-to-Member Discounts

Members and their employees are entitled to hundreds of discounts throughout Newport County and the East Bay Region. Participants are listed on www.NewportChamber.com and the list is periodically distributed to over 2000 business contacts.

VALUE = \$230

Based on 10% off dinner out 6 times per year and \$200 worth of dry cleaning.

Customer Inquiries

Estimating four member referrals from the thousands of internet, phone and personal inquiries received at the Chamber annually resulting in one \$50 sale.

VALUE = \$200

Pocket Guide to Newport County

Members in the hospitality/wedding and meeting industry are listed free by business name and category. These publications are mailed in response to thousands of inquiries received at the Chamber and the Newport County Convention & Visitors Bureau.

VALUE = \$220

Based on a one-time 6 column inch ad in the daily newspaper for each publication.

Gift Certificate Program

By agreeing to accept gift certificates at their establishments, members are listed on www.NewportChamber.com and on each of the thousands of gift certificates redeemed annually.

VALUE = \$100

Based on redemption of four gift certificates.

Advertising

New members receive a \$50 gift certificate toward advertising in the Newport Daily News.

VALUE = \$50

**TOTAL RETURN ON CHAMBER INVESTMENT:
\$1,810**

PRICELESS...

New Relationships with Business and Community Leaders

The Newport County Chamber of Commerce is one of the largest business associations in Southern New England. Your membership connects you with hundreds of business and community leaders to advance your business. Chamber members support, recommend and do business with each other.

Credibility

Customers view Chamber members as companies of integrity who care about their community. The Chamber's eighty-five year reputation is equated to the highest standards in business.

Government & Community Affairs

The Chamber monitors the local and state political arenas including pending legislation that may affect your business and advocates and lobbies on your behalf.

Call 401-847-1608
for more information or visit
www.NewportChamber.com

What business leaders are saying about the Newport County Chamber of Commerce

“The Chamber’s continual support of the many initiatives to assist local employers attract quality employees, and support of affordable housing is a critical aspect to our local economy. Support for this redevelopment of affordable homes helped to place this important project and issue on the front page and led to the ultimate approval by the Town of Middletown Planning Board. The Chamber’s support for projects and companies like ours continues to demonstrate the dedication and instrumental role the Chamber plays in creating a better community today and in the future.”

Christopher C Bicho

Principal, The Landings Real Estate Group

“The Newport County Chamber of Commerce has played, and continues to play an instrumental role in the positive growth and economic development of our business community. The Chamber consistently takes a proactive approach in dealing with challenging and complex issues.”

Evan Smith

President/CEO, Newport County Convention & Visitors Bureau

“The Newport County Chamber of Commerce is an invaluable resource and advocate for our local business community. The Chamber has tremendous clout in promoting policies and programs aimed at building on Newport County’s diverse economic base and creating a strong business climate in which all of us can continue to grow and prosper.”

Trudy Cox

Chief Executive Officer, The Preservation Society of Newport County

“The Newport County Chamber of Commerce plays a critical role in supporting Rhode Island’s economy. Through programs that advance key areas of growth for the state, the Chamber is making an important contribution to our overall economic development efforts.”

Saul Kaplan

Executive Director, Rhode Island Economic Development Corporation

“The Newport County Chamber of Commerce (NCCC) continues to provide exemplary service and guidance to its diverse membership and has become the regional model for business growth, town planning and interactive community development. The chamber has proven to be an effective precipitator of positive change and is truly a paradigm of responsible business development.”

John Grosvenor

Principal, Newport Collaborative Architects, Inc.

“In my business as a Home Mortgage Consultant with Wells Fargo, I have experienced growth and success which I attribute in large part to my membership in the Chamber of Commerce. In my first year as a Chamber member my business doubled. It’s simple: join the Chamber of Commerce and watch your business grow!”

David Young

Wells Fargo Home Mortgage

“Johnson and Wales University’s partnership with the Newport County Chamber of Commerce is off to a great start. In our first quarter of service to the region’s entrepreneurs, the chamber has connected us to over forty business owners who are building their future with us. Aligned with the chamber network, we are confident in the area’s small business prosperity.”

John Cronin

Executive Director, RI Small Business Development Center/Johnson & Wales University

“When our firm arrived in Newport approximately ten years ago to evaluate the purchase of the former Newport Mall on Connell Highway, we met with the Chamber in order to gain insight into the business climate of Newport County. I recall being extremely impressed with the manner in which the Chamber works closely with local businesses in order to provide for an attractive environment. We have derived significant benefits from our membership in the Chamber.”

David Katz

RK Associates