



Event Sponsorship Opportunities

As a Newport County Chamber of Commerce sponsor, your company will automatically gain the publicity and brand recognition it needs to compete in today's competitive environment. By sponsoring a Chamber program your organization will reach local businesses and community leaders who recognize and appreciate companies that help support sound economic development initiatives that create a healthy business climate. Your recognition as a Chamber sponsor within the business community will insure you make those important connections necessary for the future growth and success of your business.

When you sponsor a Chamber event or program, your company benefits from:

Publicity

Chamber events and programs are highly publicized... and so are our sponsors. Your company's brand name and sponsorship recognition is included in Newport County Business News, Chamber e-news, monthly announcement flyers to members, on www.newportchamber.com and in all collateral materials as well as print and radio advertising to help you lock in valuable public recognition.

Brand Association

The Newport County Chamber of Commerce is the largest and most active business organization in the region. If your company strives to have its name recognized with professionals, executives, managers and other influential business decision-makers, sponsorship of Chamber programs and events is the answer.

Access to New Business Relationships

The unique one-on-one marketing aspects of our Chamber's events and programs provide companies access to dozens of new clients and customers. Chamber events are also an ideal forum for renewing and strengthening relationships with existing clients and customers.

Customized Sponsorships

Many creative opportunities exist to tailor a sponsorship opportunity specifically designed to showcase your business to your target market. Let our staff create the perfect sponsorship match for your business.

For more information about sponsorship opportunities with the Newport County Chamber of Commerce, contact Jody Sullivan at 401.847.1608 or email jodyjude@newportchamber.com.

Annual Dinner Dance & Silent Auction

This highly anticipated event is a forum for networking and social interaction between businesspeople and community leaders. One of the states largest business gatherings with nearly 500 attendees from across Rhode Island, this fundraiser supports Chamber programs and provides members with opportunities to gain recognition and exposure for their business and employees. Our popular silent auction boasts hundreds of diverse gifts and showcases member's generosity by attractively displaying their gifts ranging from media advertising opportunities to getaway vacations.

Dinner Dance & Community Service Award Sponsor (3,000)

- One Corporate Dinner Table
- One Golf Foursome
- Opportunity for company materials at dinner tables
- Corporate Banner Opportunity in main ballroom
- Logo placement on Community Service Award Plaque
- Public recognition/opportunity to speak during evening presentation
- Articles in quarterly newsletter and bi-weekly Chamber e-newsletter
- Recognition on www.newportchamber.com
- Press releases to all local media outlets
- Recognition on event invitations and announcements
- Prominent placement in all event advertising



Silent Auction Sponsor (\$1,500) **AVAILABLE**

- One Corporate Dinner Table
- Corporate Banner Opportunity in Silent Auction room
- Sole Corporate promotional table in auction room
- Logo on auction table banners
- Articles in quarterly newsletter and bi-weekly Chamber e-newsletter
- Recognition on www.newportchamber.com
- Press releases to all local media outlets
- Recognition on event invitations and announcements
- Prominent placement in all event advertising

Cocktail Reception Sponsor (\$1,500) **AVAILABLE**

- One Corporate Dinner Table
- Corporate Banner Opportunity in Reception Area
- Sole Corporate promotional table in reception area
- Articles in quarterly newsletter and bi-weekly Chamber e-newsletter
- Recognition on www.newportchamber.com
- Press releases to all local media outlets
- Recognition on event invitations and announcements
- Prominent placement in all event advertising

Annual Dinner Dance & Silent Auction (continued)

Grand Prize Sponsor (\$1,200) AVAILABLE

- One Corporate Dinner Table
- Special corporate signage at entrance and on dance floor
- Opportunity to participate in door prize chance collection and announcement of winner
- Prominent placement in all event advertising

Wine Sponsor (\$1000) TWO AVAILABLE

- Sponsor name on wine bottles placed at each table
- Two tickets and reserved seating with Chamber Management and Board Members

Annual Business Expo

Reach several thousand consumers and business persons in just four hours. Over 100 business exhibitors including local and state government and community agencies.

Main Event (\$3,000)



- Prominent placement in all event advertising
- One exhibitor booth
- Promotion piece insert in attendee bags
- Prominent banner placement
- Feature business profile in Newport Daily News (17,000 daily circulation)

Exhibitor Networking Hour (\$1500) **AVAILABLE**

- 100 – 200 business attendees
- One exhibitor booth
- Promotion piece insert in attendee bags
- Sole banner in networking location

Attendee Bag (\$1000)



- One exhibitor booth
- Prominent logo on attendee bags
- Promotional piece insert into attendees bags

Annual Golf Tournament

This annual event serves as an opportunity for members to network out of the office and on the green. It is also a great opportunity to entertain clients and guests.

Grand Tournament (\$2,000)

- One golf foursome
- Prominent placement in all event advertising
- Logo on golfer gift
- Promotional material opportunity on tables and golfer gifts
- Prominent banner placement
- Sole T-Sign

EAST COMMERCE SOLUTIONS, INC.

...Credit Card Processing Made Simple



Carts (\$1800)

- One golf foursome
- Recognition on all event advertising
- Logo and advertising opportunity on carts
- Banner opportunity
- Tee Sign



Sovereign Bank

Putting Green (\$1500)

- One foursome
- Recognition on all event advertising
- Sole putting green logo/T-sign
- Banner opportunity

Golfer Gift Sponsor (\$1500)

- One foursome
- Recognition on all event advertising
- Name/logo on golfer gift
- Tee Sign

**BURNS
& LEVINSON LLP**
Amazing ClientsSM
LEGAL COUNSEL. BUSINESS ADVISORS.

Annual Golf Tournament (continued)

Raffle Sponsor (\$1500)

AVAILABLE

- One foursome
- Recognition on all event advertising
- Banner/logo opportunity at auction table(s)
- Tee Sign

Reception Sponsor (\$1500)

AVAILABLE

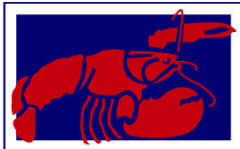
- One foursome
- Recognition on all event advertising
- Banner/logo opportunity on tables
- Tee Sign

Beverage Cart Sponsor (\$1500)

AVAILABLE

- One foursome
- Recognition on all event advertising
- Banner/logo opportunity on beverage cart
- Tee Sign

Hole in One (\$1200*)



MCGRATH CLAMBAKES, INC.

Longest Drive (\$1200*)



Closest to the Pin (\$1200*)

- One foursome
- Sole Tee Sign
- Recognition on all event advertising
- Opportunity to personally host hole

* \$500 without foursome

Annual Meeting (\$3,500)



This annual event draws 200 – 300 member business professionals, along with local and state official. This is the Chamber’s opportunity to highlight the successes of the past year.

- Prominent placement in all event advertising
- Sole table/banner at event
- Opportunity to address attendees

Excellence In Business Awards (\$2,500)



CAREY, RICHMOND & VIKING
INSURANCE

This annual breakfast recognizes the accomplishments of five successful Chamber members. In its first year it drew over 150 attendees.

- Prominent placement in all event advertising
- Prominent table of 10
- Sole promotional table and banner placement
- Opportunity to address attendees

Economic Update Luncheons (\$500 per event) **AVAILABLE**

These luncheons highlight relevant and timely issues of importance to the Newport County and Rhode Island economy each featuring a prominent speaker.

Sponsors:

PARTRIDGE SNOW & HAHN LLP
COUNSELORS AT LAW



COMMUNITY
COLLEGE
OF RHODE ISLAND

- 100 – 200 attendees
- Prominent table at event
- Sole banner and promotional literature placement
- Opportunity to address attendees

Women in Business Initiative



This initiative provides a forum for this dynamic group of women meet regularly. Meetings include seminars, monthly lunches and annual events. Dozens of opportunities to network, to share business ideas and to simply enjoy the camaraderie are provided.

Annual Luncheon (\$2000)

- Over 100 local women business professional attendees
- One prominent table of 10
- Sole logo and promotional piece advertising
- Opportunity to address attendees and introduction of speaker
- Prominent placement in all event advertising

Monthly Brown Bag Lunches (\$3000)

- Averages 20-30 attendees
- Opportunity for company presentation
- Sole banner/logo
- Prominent placement in all event advertising

Semi-Annual Business After Hours (\$2000)

- Over 100 women business professional attendees
- Sole banner
- Prominent placement in all event advertising
- Opportunity to address attendees

Quarterly Newsletter (\$1,000 per issue) 4 AVAILABLE

- 2000 copies distributed to members, local/state legislators and throughout the community
- Full Color Back Page
- Logo on front page
- Column or Member Profile opportunity
- One time two-sided monthly flyer opportunity

Relocation Packet (\$2,000)



- 300 – 500 mailed/distributed annually to requests made for residential or business relocation information or by local real estate professionals
- Logo on relocation folder and promotional literature opportunity
- Access to names and addresses of inquiries

Welcome to Newport County (\$2000)



- Estimated 500+ new homeowner packets distributed throughout Newport County and to Naval Station Newport
- Prominent logo/content on welcome package
- Advertising/brochure insert opportunity
- Access to names and addresses of new residents

Gift Certificate Program (\$2000)



- Logo prominently displayed on each gift certificate
- Prominent placement in advertising campaign to promote/expand gift certificate sales on-line
- Promotional material distribution opportunity with gift certificates
- Gift Certificate envelope joint logo re-design
- Two Advertising flyers anytime in 2008
- Participation in Welcome to Newport County
- Recognition in Newport County Business News

Monthly Flyers Wrapper (\$4000*) AVAILABLE

- Logo Customized advertising on each monthly Chamber mailing totaling 36,000 paper flyers and 12,000 emailed flyers to over 1200 business throughout Newport County and greater Rhode Island

*** Six Monthly Flyers Wrappers (\$1000*)**

For more information, contact Jody Sullivan at 401.847.1608